



# Integrated Global Logistics and Fulfillment Helps Fanatec

## Optimize North American Markets

### Key Services

- › Receiving
- › Pallet in - case/box out
- › Warehousing and distribution
- › Kitting
- › Pick and pack logistics
- › Truckload freight transportation
- › Reverse logistics
- › Tech repairs
- › E-waste
- › Parcel shipping via FedEx and USPS

### The Challenge

Fanatec, an Endor AG German tech subsidiary specializing in sim racing hardware, needed a dedicated warehousing and distribution solution to efficiently manage its e-commerce supply chain. While focused on the creative engineering of high-quality input devices for leading game systems, partnering with a global 3PL logistics provider would help the company manage international manufacturing, multi-market shipping, and reverse logistics.

Its products are primarily manufactured in Asia and sold to customers in Europe, North America, Australia, and Japan. For its North American markets, creating a regional, optimized network to manage order fulfillment services, house surplus inventory, and support customer care was vital.

### The Solution

Paired with Fanatec's 200+ employees primarily based in Germany, NXTPoint Logistics established an expansive warehousing and distribution solution to receive, store, process, and fulfill products. Across multiple markets in the US, over 1600 pallets are stored in NXTPoint Logistics-owned warehouses and



## Fast Facts

**12+ YEARS**

Ongoing partnership

**NORTH AMERICA**

Sole distributor

**180,846**

items picked annually

**70,733**

orders shipped per year

**2 TECHNICIANS**

on dedicated repair and testing site

## Results

- Comprehensive warehousing, distribution, and customer care services to North American consumers
- Seamless parcel transportation via NXTPoint Logistics's network, FedEx, and USPS
- Product repairs and reverse logistics are carried out in minimum timeframes

distributed to consumers within the US, Canada, Mexico, and Puerto Rico, saving Fanatec transportation costs by shortening the distance between warehouse and end consumer.

NXTPoint Logistics designed a white-glove customer care solution featuring returns management, repairs, and recycling of damaged goods. Using a dedicated repair and testing site in the US, a NXTPoint Logistics technician team handles light repairs, such as soldering and rewiring, repacks, and ships products back to North American consumers. This process reduces transportation costs with limited shipments back to Germany, also immediate resolution for better customer experiences.

**FANATEC®**



**NXTPOINT**  
LOGISTICS