



Delivering the Impossible for a Major Global Confectionery Brand

Key Services

- › Temperature-controlled warehousing
- › Distribution
- › Final mile delivery

The Challenge

A major global confectionery brand with a flagship store in Disney Springs faced a daunting challenge. The previous warehouse provider that stored and distributed all of their inventory in the Orlando area did not have the capacity and capabilities in place to continue operating as the forward staging warehouse for their final mile deliveries in the region. As a result, the brand was forced to relocate all of their inventory to a new facility within a limited timeframe in order to keep operations flowing smoothly and ensure their flagship retail store remained stocked for eager customers at the happiest place on Earth.

The confectionery brand required just-in-time relocation, warehousing and delivery services from a trusted logistics provider in the immediate market area in order to make the transition happen smoothly without disrupting operations. However, the provider also needed to be able to provide temperature-controlled warehousing to ensure that no product was lost in the transition. The greatest challenge: accomplishing this move successfully in two days' time.

Fast Facts

\$500,000

Warehousing relocation project

800,000

Cases of candy & retail inventory

40-year

Partnership

2-Day

Timeline

3-5 Weekly Deliveries

To Disney Springs

Week 1

Began receiving inbound shipments

The Solution

The confectioner placed their trust in NXTPoint Logistics to deliver the impossible. Having worked with a division of Suddath (NXTPoint's parent company) for 40 years on successful warehousing, distribution and final-mile LTL delivery projects, the company had enough data and experience to feel confident that NXTPoint had the flexibility to meet their needs, even within an incredibly tight deadline.

NXTPoint worked closely with the brand to understand their expectations for quality and timing and was able to relocate 800,000 cases of candy and retail merchandise within two days. And thanks to our temperature-controlled warehousing space, NXTPoint was able to accommodate all of the product without damage or loss, ensuring seamless operations for the brand and keeping their 3-5 weekly deliveries to the retail location on track.

The Results

True to our "People Powered. Customer Driven" mantra, NXTPoint took every step possible to provide exceptional service for the global brand, working day and night to move hundreds of thousands of cases into our Orlando warehouse for local distribution. As a company with more than 100 years of experience, an extensive network and a passion for delivering exceptional results, NXTPoint had the flexibility and agility to successfully complete a project that would be deemed impossible by most 3PLs.