



Mixing Supply Chain Management with New Technology

Nationwide Solution for National Sandwich Brand

Key Services

- › Warehousing & distribution
- › Consolidation
- › Final mile delivery
- › Inventory management
- › Project management
- › Exception management

The Challenge

A leading sandwich brand came to NXTPoint needing a quick turnaround on deliveries, and that's what we provided. As they took on a nationwide rollout of new kitchen equipment with a tight six-week deadline, they needed someone who had the proven expertise and ability to deliver their new ovens and carts to all 2,400 locations across 45 states seamlessly and efficiently, with the best service possible.

Challenges began to threaten setbacks to this rollout. The East Coast Port Strike added unwanted stress to the situation. In addition, Winter Storms Blair and Cora took aim at states across the nation with bitter winds and freezing snow. Meanwhile, wildfires in Southern California were destroying entire communities. These unforeseen circumstances made it incredibly challenging to ship and deliver the equipment needed in the required time.

The sandwich chain needed a reliable, agile, single-source project management team to create a shipping plan that covered their entire network — all within a tight timeline while adhering to a set budget.



Fast Facts

2,400

Stores across 45 states

DELIVERED

5,178 units

6-WEEK

Timeline

21

Warehouses utilized

The Solution

As a leading 3PL management provider with 100+ years of experience, NXTPoint Logistics collaborated with the client to craft a scalable solution that would handle inbound transportation, warehousing, kitting, and final mile delivery. Final mile delivery services included delivery inside the store, unboxing, placement, and debris removal. Administrative service included a phone call to 2,400 separate locations to notify each of their upcoming deliveries.

In addition to shipping, NXTPoint also utilized proprietary QR code technology so the delivery crews could report delivery status, note any potential issues, record serial numbers, and upload completion photographs and documentation. NXTPoint also provided a notice that was approved by the brand and emailed to every location to outline the role and responsibilities of NXTPoint and the brand in order to ensure a seamless delivery process.

NXTPoint also communicated delivery, routing, and scheduling changes that resulted from weather and natural disaster delays to remove additional burden from the customer.

The Results

NXTPoint Logistics' ability to be the single provider and utilize new technology ensured a thorough and successful nationwide rollout new products for 2,400 of the client's stores.