



Scaling Smarter: How a Global Food Packaging Leader Expanded Without Increasing Its Footprint

Key Services

- › Warehousing
- › Distribution
- › Tech integration for full visibility

A subsidiary of a \$6.4 billion specialty food packaging manufacturer — one of the largest in the world — aimed to grow and scale its East Coast operations in the Atlanta area. While the company was able to expand its manufacturing, it needed additional warehousing and distribution services to store both raw materials and finished products that would be distributed to customers. Seeking to grow and meet demand spikes without altering their footprint, the manufacturer turned to NXTPoint Logistics to provide a customized solution.

Given NXTPoint's proximity to the company's manufacturing facility and an already-successful partnership in Jacksonville, the company trusted NXTPoint to provide a flexible solution to meet changes in demand and increase shipment velocity, particularly during the pandemic. In order to do so, they needed on-time shipments of 300 truckloads of product per month (in/out) and required 80,000 sq. ft. of storage for 5,500 rolls of raw materials and 6,200 pallet positions for the finished goods. Additionally, the company had specific KPIs that needed to be met in order to ensure 24-hour dock-to-stock turnarounds and on-time shipments.



Fast Facts

80,000 sq. ft.

Warehousing space

5,500

Rolls of raw materials

6,200

Pallet positions

300

Truckloads per month

The Results

Through flexible, custom warehousing and distribution capabilities, NXTPoint was able to meet all of the customer's KPIs and objectives, allowing them to manufacture additional product and grow the business without needing to invest in additional space and operational staff. Additionally, NXTPoint was able to fully integrate with the customer's technology to provide complete end-to-end visibility.

As a result, what started as a yearlong project ultimately became an ongoing partnership that continues to grow, and NXTPoint has received the highest satisfaction score of any partner that the company utilizes, further highlighting the difference it makes to be **People Powered. Customer Driven.**

"NXTPoint Logistics has provided the best inventory visibility and physical inventory management capabilities that we have experienced with any partner."

— Customer Testimonial