



Scalable Solution Improves Wellness Company's Agility

Key Services

- › Temperature-controlled and ambient storage
- › Import management
- › Domestic transportation
- › E-commerce fulfillment
- › Real-time order tracking
- › Returns processing / image sharing
- › Quality control and value-added services
- › Online inventory visibility

Fast Facts

SAME DAY
shipping

150,000
annual shipments

FIFO
inventory management

INTERNATIONAL
and domestic shipments

The Challenge

A leading international wellness company experienced significant growth following its launch in 2012, creating the need for a supply chain partner capable of supporting increasingly complex e-commerce fulfillment and transportation requirements. The company sought a flexible logistics solution that could scale operations up or down in response to seasonal demand fluctuations, ensuring costs remained aligned with business needs. By paying only for the labor and warehouse space required at any given time, the company could maintain operational efficiency while controlling costs, making scalability a critical factor in selecting the right logistics provider.

The Solution

NXTPoint Logistics developed a tailored solution to align with this leading international wellness company's seasonal business cycles and evolving fulfillment needs. To support both domestic and international order fulfillment, the company transitioned inventory to NXTPoint's warehouse in Jacksonville, Florida, leveraging a location purpose-built for high-volume e-commerce operations.

By strategically adjusting workforce allocation during periods of lower retail activity, NXTPoint was able to provide the flexibility and scalability needed to accommodate fluctuations in demand while maintaining service levels and operational efficiency. Acting as an extension of the client's business, NXTPoint continues to proactively support its growth by offering the capacity to expand across additional facilities nationwide, helping reduce transportation costs, improve transit times and position the company for long-term success.

